**Course descriptor**

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| Title of the Minor | **Personal and behavioral finance** |
| Title of the course | Trading Strategies  |
| Prerequisites | no |
| ECTS workload | 5 |
| Total indicative study hours | Directed Study | Self-directed study  | Total |
| 60 | 120 | 180 |
| Intended Learning Outcomes  | *LO-2 LO-3 LO-5* |
| Indicative Course Content | Introduction to portfolio investment. Subject and objectives of the course. Principles and advantages of portfolio investment. Basics of working with software.Methods for assessing the investment attractiveness of stock assets.Design of efficient and competitive portfolios..Laws of dynamics yield securities and the impact on her selective choice of investment objects.Basic portfolio investment strategies: the methodology for building active and passive strategies.Assessment of the effectiveness of portfolio management and the role of integrated investment analysis in its enhancement.Investment strategy under risk and methods for risk reducing. |
| Teaching and Learning Methods | The course is based on the active learning technologies, mostly at case studies. Teaching and learning methods include lectures, tutorials, seminars, case studies, group work, home assignments (individual and group projects). This discipline is an example of the use of computer and Internet technologies in teaching stu-dents. The essence of this set consists in simulating the workplace of the trader. The trainee is given the opportunity to make specific investment decisions based on real economic information. Thanks to the use of Internet technologies, real current quotes and information on possible investment objects are displayed on the monitor screen. A student during an exercise can feel himself in the role of a manager. Thanks to this it is possible to realize one of the main goals of the discipline - to give students not only theoretical knowledge of high quality, but also to instill in them specific practical skills useful in professional activities.The final examination (80 minutes, close-booked) containing tests, problems and case analysis is a mandatory part of the learning process |
| Indicative Assessment Methods and Strategy | Are given in the Course Syllabus |
| Readings / Indicative Learning Resources | *Check if the access to Electronic Library Resources is provided by HSE Library!*Mandatory 1. Fabozzi, Modigliani, Jones. Foundations of Financial Markets and Institutions: Fourth Edition. Pearson Education Limited, 2014. (Chapters 3, 7, 10, 12).
2. Investment Analysis and Portfolio Management, Keith C. Brown.

 Optional2. Keith Pilbeam Finance and Financial Markets, 3rd edition edition 2010 3. Investing for Beginner Exposed, R. Lukosius. 4. Investment Management, A. Damodaran. 5. The Intelligent Investor, B. Graham. |
| Course Instructor | MakarovaVA  |