Приложение 2

к Положению о программе учебной дисциплины образовательных программ высшего образования – программ бакалавриата, специалитета, магистратуры НИУ ВШЭ

Syllabus

**Global Business Environment**

(N ECTS)

Author, lecturer

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Department of World Economy

Meeting Minute # \_\_\_dated \_\_\_\_\_\_\_\_\_\_\_\_\_ 20\_

1. **Course Description**
   * 1. **Pre-requisites**

This introductory course gives students basic knowledge and helps them identify their interests in the field of international business.  
The course will help the students who are interested in building successful career in a globalized world to understand specifics of international companies’ operations and moves. The knowledge and skills gained during the course could be broadly applied – in international companies and their affiliates, governmental structures, international institutions and other organizations that interact, study or manage international business activities.

* + 1. **Abstract**

The course “Global business environment” is a broad survey of the field of international business and provides the foundations for further specialization in this field. It begins with a brief overview of international business, focused on the concept of globalization. It also includes topics on the role of national policies and cultures, the evolution of international markets in goods, services and finance, and the supernational mechanisms and infrastructures for trade, investment and finance.

1. **Learning Objectives** The course aims to introduce students to the structure and features of the global marketplace and highlights how environmental factors, i.e. social, economic, cultural, and technological aspects, affect international companies and their operations.
2. **Learning Outcomes** The course provides students with skills and knowledge to understand how global environment forces influence international companies’ operation that shape international production, trade flows and foreign direct investments. The ultimate goal of the course is to facilitate students’ understanding of firm-level decisions in the face of the global environment factors.
3. **Course Plan**

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| --- | --- | --- | --- | --- | --- |
| № | Name of the Topic | Hours | Contact Hours | | Students´  work |
| Lectures | Seminars |
| 1 | History of the world economy and the role of MNC | 10 | 2 | 2 | 6 |
| 2 | Economic growth and its factors | 10 | 2 | 2 | 6 |
| 3 | Cycles and crises | 10 | 2 | 2 | 6 |
| 4 | Consumption in the world economy | 10 | 2 | 2 | 6 |
| 5 | International finance | 10 | 2 | 2 | 6 |
| 6 | Globalization of the world economy | 10 | 2 | 2 | 6 |
| 7 | International integration | 10 | 2 | 2 | 6 |
| 8 | World energy | 10 | 2 | 2 | 6 |
| 9 | Social structure of the society | 10 | 2 | 2 | 6 |
| 10 | Institutes | 10 | 2 | 2 | 6 |
| 11 | Cities and Urbanization | 10 | 2 | 2 | 6 |
| 12 | Demography and migration | 10 | 2 | 2 | 6 |
| 13 | Global problems: climate, water | 10 | 2 | 2 | 6 |
| 14 | Global problems: food | 10 | 2 | 2 | 6 |
| 15 | International trade | 10 | 2 | 2 | 6 |
| 16 | Socio-economic models | 10 | 2 | 2 | 6 |
| 13 | War | 10 | 2 | 2 | 6 |
| 18 | Overview of the regions of the world: sustainable development goals | 20 | 4 | 4 | 12 |

1. **Reading List**
   * 1. **Required**
2. Кудров, В. М. Мировая экономика: учебник / В. М. Кудров. – М.: Юрид. дом

"Юстицинформ", 2009. – 309 с.

1. Ломакин, В. К. Мировая экономика: учебник для вузов / В. К. Ломакин. – 2-е

изд., перераб. и доп. – М.: ЮНИТИ-ДАНА, 2001. (или более поздние издания) –

735 с.

1. Мишкин, Ф. С. Экономическая теория денег, банковского дела и финансовых

рынков: учеб. пособие для вузов / Ф. С. Мишкин; Пер. с англ. Д. В. Виноградова;

Науч. ред. пер. М. Е. Дорошенко. – М.: Аспект Пресс, 1999. (или более поздние

издания) – 820 с.

1. Auty, R. M. The political economy of resource-driven growth // European Economic

Review. - 2001. - No. 45. - P. 839-846.

1. IMF. The Millennium Development Goals Report 2010. – NY: United Nations, 2010.
2. Giddings B., Hopwood B., O’Brien G. Environment, economy and society: fitting them together into sustainable development // Sustainable Development, No. 10, 2002.
3. Савельева А.В. Роль продовольственной проблемы в современной мировой экономике // Экономический журнал ВШЭ, №3, 2013.
   * 1. **Optional**
4. Григорьев, Л., Крюков В. Мировая энергетика на перекрестке дорог: какой путь

выбрать России? // Вопросы экономики. - 2009. - № 12. - С. 22-37.

1. Григорьев, Л., Овчинников, М. Типология коррупции: релевантные меры и

группы противодействия // Экономическая политика. - 2008. - № 5. - С. 44-60. -

URL: https://elibrary.ru/item.asp?id=12979042& - НЭБ Elibrary.ru

1. Григорьев, Л.М. Элиты и средний класс // «Spero». - 2010. - №13. - С. 87-110.
2. Иванов, И.Д. Россия в международном движении капитала // Мировая экономика и международные отношения. - 2009. - №1. - С. 3-16.

5. Суэтин, А. Структурный расцвет финансовых рынков // Вопросы экономики. -

2010. - №12. - С. 59-69.

6. Henderson D.R. The Economics of War and Foreign Policy: What's Missing? // Defense & Security Analysis, Vol. 23, No. 1, 2007

1. **Grading System**

Final Grade = 0,3\*G Classwork+0,3\*G Exam+0,2\*G Test+0,1\*G Homework+0,1\*G Homework

1. **Examination Type**

The final control is presented by an examination at the end of the course, which is supposed to evaluate the students’ knowledge acquired during the two modules course. 18 topics presented in the program are under discussion at the exam. In the students’ answers, thorough knowledge of academic literature, innovative approaches to the problems discussed and foresights related to the anticipated mega-trends of international economics are encouraged and most highly appreciated.

1. **Methods of Instruction**

During the course innovative teaching technologies with a special emphasis on interactive forms of training are prioritized. Apart from academic lectures and seminars, these forms include expert debates, collective brainstorming in small groups, group work presentations, case studies and master-classes given by invited professors from different Universities.

1. **Special Equipment and Software Support (if required)**

The computer with possibility to show the PPT presentations.

**Software**

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| |  |  |  | | --- | --- | --- | | 1. |  |  | | Microsoft Windows 7 Professional RUS | *From the HSE internal network (the license)* |

**Professional, informational and educational databases**

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| |  |  | | --- | --- | | **№** |  | | **Naming Unit/Item** | |  | | --- | | **Terms of Access** | |
| ***Professional and Informational Databases*** | | |
| 1. | [HSE](https://library.hse.ru/e-resources) electronic resources | URL: <https://library.hse.ru/e-resources> |
| 2. | Academic Electronic Library eLIBRARY.RU | |  | | --- | | URL: https://elibrary.ru/ | |